

# Weasel Words



## Confusing Words/Phrases ...

## OUTLOOK

### eMail Client



Meaning 1	Meaning 2
<p>An email client is an application program <u>that physically sits on your computer</u>. When it is first set up it will request your sign-in information: Email address and Password. Once captured it will automatically use these each time you run the program. Normally the client is set up when you first purchase your new device.</p> <p>NOTE: Your email provider may have pre-filtered (to Spam) emails that you cannot see in the client app</p>	<p>Web based email clients use your <u>web browser</u> to access the email service. Usually you have to login in each time you access your emails, but your web browser may have prepopulated the email address and password fields. Even though you may have an email client on your system you can still use the web method.</p> <p>NOTE: that email providers have different login methods between the web service and email clients. So if one fails ...</p>

### Outlook



Meaning 1	Meaning 2
<p>Microsoft Outlook is the email program within Microsoft's Office suite. Usually only available with Office Pro. It is an email client.</p> <p>It sits on your computer and assesses your email provider for your emails. It also takes a local copy of your emails so that you can read and archive them off line.</p>	<p>Outlook.com is the web based email service created by Microsoft. You can access it via a web browser where it's layout any style closely mimics the Microsoft Office Outlook program. It can also be accessed by an email client, such as Microsoft Offices Outlook. Hence some confusion.</p>



# Weasel Words



ComputerPals  
Wot Iz  
KNOWLEDGE

Browser / Search Engine ...

## Browser

- An Internet Browser is a tool that allows the user to inspect content held on the Internet.
- It is able to follow '[Hyperlinks](#)' which provide references from one web page to another
- It is the 'Swiss Army Knife' of tools being able to interpret: Text, Pictures, Movies, Sound and much more
- Browsers include: Google Chrome, Microsoft Edge, Firefox, Opera and Apple Safari.
- You use a Browser to get to a Search engine!



## Search Engine

- A search engine is a big computer living within the internet that provides a list of [Hyperlinks](#) of results to the question you ask.
- The search engine has a team of 'robots' that troll the internet cataloguing the content that they are permitted to see. The owner of a web site can say NO to the robot
- Sites not available to the search engine, can be seen if you know their address (URL) are often referred to as the Dark web ☹️.



## Hearts and Minds

This is a battleground

- Microsoft versus ABC Corporation (Google) +others...
- The Microsoft browser is **EDGE** and search tool **BING**
- ABC (Google)'s browser is **Chrome** and search tool **Google**
- **Apple** and **Android** both use **Google**
- **Verizon** (a US Telecom) owns **Yahoo**



Why a battleground?

- Microsoft force you to use **EDGE**, Google: **Chrome**.
- They are all after your data (which they sell) ...
  - This could be anything from location to cookies, IP addresses, search query histories, click-through history, online purchases, etc ...

